Tracey J. Berg-Fulton

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Experience

National Kidney Foundation
Frontend Engineer (Sr. Web Manager) (Aug. 2019- Present)
Leading development of the Nephron design system, and acting as product champion to increase adoption.

- Created documentation and issue tracking
- Created new workflow for proposing and implementing components
- Provided leadership for frontend projects across the organization, including Optimizely experiments and analytics.

Developer (Web Manager) (Jan. 2018-Aug. 2019)
Supported major redesign and information architecture initiative.

- Create pages and components in support of national initiatives.
- Provide support for content creators and owners.

Cotton Bureau
Content Lead (Aug. 2017-Dec. 2017)
Lead content creation and strategy on a growing product team. Created campaigns aimed at sellers and designers.

- Provided content for marketing and product teams.
- Crafted transactional email to convert abandoned carts to successful sales, resulting in a 8% cart recovery rate.
- Created content for three large product events featuring 10x the normal product offering.

AuthenticJobs.com
Customer & Community Lead (Nov. 2016-Aug. 2017)
Responsible for customer support, content management, and community management for tech jobs board.

- Increased social traffic by 30% in 6 months.
- Managed new domain Authentic.co, including directing freelancers and contributing content.
- Handled support tickets, feature requests, and QA.

Collections Stewardship Professional Network, American Alliance of Museums
Web Chair (Jan. 2012-Jun. 2017)
Maintained and managed website for the largest professional committee of the American Alliance of Museums.

- Led responsive redesign of site, moving from WordPress to Squarespace.
- Advised on technical matters.

Skills

HTML   CSS   JavaScript
jQuery   Sass   Git/Github
Vue   PHP   Drupal

Education

Udacity
Front End Web Development Nanodegree

University of Glasgow
M.Litt with Merit, Decorative Arts and Design History

Otterbein University
BA, Art and Journalism, magna cum laude with honors distinction

Publications & Presentations

A Role-Based Model for Successful Collaboration in Digital Art History. I*nternational Journal for Digital Art History*, 0(3).doi:https://doi.org/10.11588/dah.2018.3.34297

Hit it With a Hammer, or Light it On Fire, Nodevember, Nashville 2017.

Taking a Fresh Look at Provenance, Museum Magazine, July/August 2016.

"The Situation is Not Without Its Anxieties": Carnegie Institute in the Great War, Business as Usual? Conference, University of Glasgow, 2016.

Be Excellent to Each Other: The Future of Provenance Research, Museum Computer Network Conference, Minneapolis 2015.

"You've got your social media in my collections data!", ARCS Conference, New Orleans, 2015.

Carnegie Museum of Art

Collections Database Associate and Provenance Researcher (Jul. 2014-Nov. 2016)

Responsible for standardizing and preparing data for release as linked open data and conducting provenance research.

- Advised on collections technology and contributed to project documentation.
- Wrote bug reports and performed software QA.

Shoefitr, Inc.

Data Manager (Sept. 2013-Jul. 2014)

Responsible for maintaining and documenting data entry standards, quality control and monitoring, and data reporting for a growing start-up later acquired by Amazon.

- Supervised a team of 10-12 data associates.
- Created training materials and tools to increase efficiency in the onboarding process.

Provenance for Computers, Keystone Digital Humanities Conference, Philadelphia, 2015.

We Were Promised Jetpacks, European Registrars Conference, Helsinki, 2014.

"The World Needs to See This!", Journal of the Australasian Registrars Committee, 2013.